



DOMINO DATA SCIENCE POP-UP

NYC

Jun 14, 2017

Data Science Applications
in Finance & Technology

DAL

Aug 9, 2017

Data Science Applications
in Financial Services

CHI

Oct 18, 2017

Data Science Applications
in Insurance

SF

Feb 21, 2018

Data Science
Applications in Technology

Connect with speaking opportunities
to raise your profile & establish thought
leadership for your business.

Bringing together data science leaders
for a day-long exploration of emerging
practices and technologies.

We've visited 6 cities, invited over 150 speakers
and hosted over 1500 data science professionals
at Data Science Popups in the last two years.

We've collected extensive data to figure out just
the right mix of people and content to make data
popups as seamless as possible. We look forward
to having you be part of our growing family.

Establishing a face and presence for your brand
not only strengthens your influence but also raises
awareness, and your credibility.

“Data science popup is smaller, more intimate
conference alternative, to help fill that need for
the data science community to get together from
time to time.”



Dylan Tweney

Former Editor-in-Chief VentureBeat

MEET

Qualified buyers in a targeted environment

OBTAIN

Industry wide exposure

EXPAND

The awareness of your brand

STRENGTHEN

Existing relationships & cultivate new ones

TOP INDUSTRIES

Computer
Software

Insurance

Information
Technology

Financial
Services

Biotech

Internet

TOP JOB FUNCTIONS

- 1 Data Scientist
- 2 Head of Data Science
- 3 Data Engineer
- 4 Analyst
- 5 Engineer

Be a Speaker

Raise your profile & establish thought leadership for your business. Join the most influential leaders in data science and share your knowledge about the latest machine learning techniques and interesting case studies. Data Science Popups bring together twenty-five speakers per event. With a full day of diverse content there's plenty of opportunities to share your knowledge, attract new hires and make lifelong business connections.

**Speaking opportunities require sponsorship. Content is subject to review and direction by the conference organizers.*

Be a Sponsor

Be a thought leader and increase the awareness of your brand. You'll be at the forefront of the most lucrative conversations around data science in SF, NYC, LA and Chicago. Meet and greet qualified buyers and highly qualified new hires, strengthen existing relationships and cultivate new ones. Sponsors receive a speaking spot or sponsored workshop depending on sponsorship level. All sponsors will have access to the showcase area during the duration of the event.

This area is where attendees can try out your solution or products, experience your platform, and immediately get a clear understanding of your value.* More than two-thirds of attendees are involved in purchasing decisions.

Past Speakers & Sponsors Involved



“Domino data science pop-up exceeded our expectations! We not only showcased our product but also had intimate conversations with many qualified buyers”



Emilio Caamano
Solutions Architect Cisco

“Domino data science pop-up is a new intimate data conference that the industry was missing.”



Roger Magoulas
Research Director, O'Reilly Media

BIG DATA

\$12,000

Benefits Include:

Table Top presence (6ft table, two chairs, electricity, and waste basket) - preferred location

One 30-minute speaking opportunity

Sponsor logo/link on event website

Sponsor logo in pre-event promotions

Sponsor logo on 'Thank you Sponsors' banner onsite

Sponsor logo on 'Thank you attendees' email post-event

10 complimentary conference passes

Special conference discount to VIP clients

Placement of sponsor provided pull-up banner next to the table

MED DATA

\$8,000

Benefits Include

Table Top presence (6ft table, two chairs, electricity, and waste basket)

One 15-minute speaking opportunity

Sponsor logo/link on event website

Sponsor logo in pre-event promotions

Sponsor logo on 'Thank you Sponsors' banner onsite

5 complimentary conference passes

Special conference discount to VIP clients

SML DATA

\$5,000

Benefits Include

Company logo/link on Data Science Pop-up website, promotional materials, and showcase signage including a 75 word description of your company/organization.

Tabletop in the Data Science Pop-up Showcase. (Each tabletop display includes a 36 by 36 table, two side chairs, wastebasket, and electricity. All materials must be displayed from the tabletop.)

2 full-conference registrations—for internal or customer use; unlimited tabletop personnel.

A-LA-CARTE SPONSORSHIP OPPORTUNITIES

Contact us for pricing

Benefits Include

30 minute speaking opportunities

Webinars (solo or partnered)

Pull-up banner

Custom sponsorship inquiries welcomed

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For more information on sponsorship: Anna Anisin : anna@dominodatalab.com